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Professor Nickels is an award-winning teacher, successful textbook author, and highly respected motivational speaker. He has been named Outstanding Teacher at the University of Maryland four times, most recently in 1999. In 1996, he received the Krowe Award for Teaching Excellence from the Smith School. Professor Nickels is author of Understanding Business, which is the leading textbook used in teaching introduction to business classes in both the U.S. and Canada.

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